

## MARKETING MANAGER (M/F)

FULL-TIME POSITION IN THE HEART OF MUNICH (MAXVORSTADT)



### ABOUT US

We build state of the art sensor networks and web based applications for smart industrial position and process analytics. Core of our solution is a cutting edge radio technology for high precision localization and motion sensing of objects and people. Our awarded solution is a key technology for the Internet of things and an enabler for the smart factory of the future. Become an integral part of KINEXON and take on early responsibility in a young and dynamic company with flat hierarchies. Our team is engineering driven and passionate about solving challenges and building great things.

### WHAT YOU WILL DO

- Development, planning and implementation of a holistic marketing strategy.
- Developing and implementing a consistent brand communication.
- Designing and creating marketing and sales materials (e.g., videos and brochures).
- Creation of press releases, blog entries and improvement of web presence.
- Planning, coordinating and conducting fairs and trade events.
- Monitoring, analysis and reporting of current marketing activities.

### WHAT WE ARE LOOKING FOR

- Successfully completed business studies, ideally with a focus on marketing, or a comparable degree.
- A minimum of three years of practical experience with a wide range of cross-media marketing tasks, ideally in the field of industry and B2B Marketing.
- Experience with Photoshop, InDesign or similar programs.
- Enthusiasm and affinity for technology and industrial applications.
- Autonomous and well-structured work style.
- A creative and reliable team player with strong communication skills.
- Fluent in German and English.

### WHAT YOU CAN EXPECT

- International team of passionate colleagues and tech enthusiasts with great team spirit and hands-on mentality.
- Outstanding career and development opportunities due to our strong growth and a steep learning curve.
- Fascinating system test & launch events with renowned customers.
- Startup feeling and a lot of fun at various team events around food, sports, party, or the annual "Oktoberfest".
- Competitive payment with bonus opportunity - and of course a lot of tasty coffee, fresh fruit and delicious sweets.

### READY TO REVOLUTIONIZE TECHNOLOGY IN SPORTS?

Apply now! We are looking forward to receive your application (cover letter, CV, references and certificates) including your earliest start date! Please send your application to [lena@kinexon.com](mailto:lena@kinexon.com) (contact: Lena Weber).